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## **Reardanz invited to speak to CFOs**

URBANA, IL - Debra Reardanz, Vice President and CFO of Clark-Lindsey Village, Urbana, addressed Chief Financial Officers at the 2007 Illinois Senior Living CFO Workshop.

Mrs. Reardanz's presentation focused on best practices in financial benchmarking. She and co-presenter, Dan Gray of Continuum Development Services, provided an overview of national benchmarks with an in-depth look at how key operating benchmarks are improving bottom lines for senior living operators. Additionally, financial benchmarking techniques that allow for better education of organization's boards, community residents and staff were presented.

The two-day workshop was held in Lisle, Illinois and sponsored by Life Services Network and B.C. Ziegler & Company. Life Services Network is a trade organization representing senior housing, home health care, assisted living and long term care providers. Ziegler provides integrated financial services for individuals, businesses and institutions, specializing in the not-for-profit sectors of healthcare and senior living industries as well as churches and schools.

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